

United States Postal Service®

# INDUSTRYALERT

December 13, 2018

## Webinar: 2019 Emerging Technology Promotion: MR/AR, and Shoppable Video

Join the Mailing Services team on Tuesday, December 18 at 1 p.m. ET for a webinar detailing some of the technology enhancements that have been added to the 2019 Emerging and Advanced Technology promotion. Topics to be addressed include an overview of the new technologies included in the promotion as well as more in-depth coverage of evolving technology like Mixed Reality and Augmented Reality, along with Shoppable Video. This webinar is part one of a two-part presentation on the 2019 Emerging Technology Promotion. Part two will be scheduled at a later date and will cover other new technologies that have been added. Webinar information provided below.

Please note, this webinar will be recorded and posted on PostalPro.

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